

#### **Crescent School of Business**

#### **Department of Management Studies**

S. No.	Name of the Supervisor and Designation	Email Id	Supervisor Recogn No.	Area of Expertise	Vacancy (as of 30.08.2024)	Faculty Home Page
1.	Dr. N. Raja Hussain Professor	registrar@crescent.education	CO/17/02	<ul><li>Human Resources</li><li>Marketing</li></ul>	4	https://crescent.educatio n/university/schools/cres cent-school-of- business/department-of- management- studies/faculty- 2/faculty/dr-n-raja- hussain/
2.	Dr. S.K.G. Ganesh Professor	ganesh@crescent.education	MS/09/03	<ul> <li>Marketing management</li> <li>Services marketing</li> <li>Consumer Behaviour</li> <li>Business marketing</li> <li>Sales and Distribution Management</li> </ul>	8	https://crescent.educatio n/university/schools/cres cent-school-of- business/department-of- management- studies/faculty- 2/faculty/dr-s-k-g- ganesh/



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3.	Dr. Haider Yasmeen Professor	vasmeen@crescent.education	MS/10/07	<ul> <li>Human Resources Management</li> <li>Organizational development</li> <li>Human Development</li> <li>Education, Employability and Employment</li> <li>HR Analytics</li> </ul>	7	https://crescent.educatio n/university/schools/cres cent-school-of- business/department-of- management- studies/faculty- 2/faculty/dr-haider- yasmeen/
4.	Dr.S.Panboli Professor	panboli@crescent.education	MS/15/12	<ul> <li>Finance</li> <li>Human resource Management</li> <li>Emotional intelligence</li> <li>Stress Management</li> <li>Employee engagement</li> </ul>	6	https://crescent.educatio n/university/schools/cres cent-school-of- business/department-of- management- studies/faculty- 2/faculty/dr-s-panboli/
5.	Dr. J. Hemalatha Associate Professor	hemalathaj@crescent.education	MS/20/16	<ul> <li>Consumer Behaviour</li> <li>Social Media Marketing</li> <li>Retail Marketing and Management</li> <li>Brand Management</li> <li>Marketing Research</li> </ul>	4	https://crescent.educatio n/university/schools/cres cent-school-of- business/department-of- management- studies/faculty- 2/faculty/dr-j-hemalatha/



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6.	Dr. Takhellambam Rocky Devi Asst. Prof. (Sel. Gr.)	rockydevi@crescent.education	MS/21/21	<ul> <li>Organizational Behaviour</li> <li>Human Resource Management</li> <li>Stress Management</li> </ul>	2	https://crescent.educatio n/university/schools/cres cent-school-of- business/department-of- management- studies/faculty- 2/faculty/dr- takhellambam-rocky- devi/
7.	Dr. Khalid Waheed Associate Professor	kwfalahi@crescent.education	MS/13/09	<ul> <li>Islamic Banking &amp; Finance</li> <li>Economics and Islamic Sciences</li> </ul>	3	https://crescent.educatio n/university/schools/cres cent-school-of- business/department-of- management- studies/faculty- 2/faculty/dr-khalid- waheed/
8.	Dr. H. Moideen Batcha Asst. Prof. (Sr. Gr.)	moideenali@crescent.education	MS/21/19	<ul> <li>Organizational Climate</li> <li>Consumer Behaviour</li> <li>HR</li> <li>Organizational Behaviour</li> <li>Logistics &amp; SCM</li> </ul>	1	https://crescent.educatio n/university/schools/cres cent-school-of- business/department-of- management- studies/faculty- 2/faculty/dr-h-moideen- batcha/



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9.	Dr. Prasanna. S Assistant Professor	<u>prasanna.mba@crescent.educati</u> <u>on</u>	MS/21/20	<ul> <li>Information Security Behavior</li> <li>Human Resource</li> <li>Banking</li> <li>Consumer Behavior</li> <li>Insurance</li> </ul>	2	https://crescent.educatio n/university/schools/cres cent-school-of- business/department-of- management- studies/faculty- 2/faculty/dr-prasanna-s/
10.	Dr S Saravanan Assistant Professor	saravanan.mgt@crescent.educati on	MS/23/24	<ul> <li>Behavioural Finance</li> <li>Perception on stock market instruments</li> <li>Marketing</li> </ul>	3	https://crescent.educatio n/university/schools/cres cent-school-of- business/department-of- management- studies/faculty- 2/faculty/dr-s-saravanan/
11.	Dr. Syed Azamussan Assistant Professor	azamussan@crescent.education	MS/23/23	<ul> <li>Marketing</li> <li>Analytics</li> <li>Research Methodology</li> <li>Statistics</li> <li>Data Science</li> </ul>	4	https://crescent.educatio n/university/schools/cres cent-school-of- business/department-of- management- studies/faculty- 2/faculty/dr-syed- azamussan/



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12.	Dr. S. Rabiyathul Basariya Assistant Professor	rabiyathul@crescent.education	MS/22/22	<ul> <li>Business Administration</li> <li>Marketing</li> <li>Human Resources Management</li> </ul>	4	https://online.crescent- institute.edu.in/img/faciliti es/Faculty%20Profile- rabiya%20R1.pdf
13.	Dr. V. Agalya Assistant Professor	agalyav@crescent.education	MS/24/25	<ul> <li>Business Administration</li> <li>Human Resource Management</li> <li>Marketing</li> <li>Economics</li> <li>Commerce</li> </ul>	4	https://online.crescent- institute.edu.in/img/faciliti es/Dr.V.%20AGALYA%20- %20Faculty%20Profilenew. pdf