



# **Department of** Commerce

# **BBA Financial Services with CIMA** Admissions Open 2024 - 2025





2023

Univ: 151-200



SDG 4: 75 | SDG 6: 77 SDG 7: 101-200 SDG 17: 301-400



QS Asia University

Ranking 2024 (801+)

GQUGE DIAMOND

Diamond

### **BBA Financial Services with CIMA**

The BBA Financial Services with CIMA program is integrated and embedded with CIMA Syllabus and leads to CIMA Qualification with paper exemptions. CIMA-The Chartered Institute of Management Accountants - is a leading membership body that offers an internationally recognized qualification in Management Accounting, which focuses on accounting for business. Becoming a Chartered Management Accountant can accelerate your career and boost your salary. It is a proven path to business success. This is specially designed for those who wish to develop a successful and diverse career in Financial and Business Management. CIMA is similar to ICWA in India and IMA of USA and equips you with eligibility to work in India and 177 countries.

### Why CIMA?

Here are just some of the reasons why you should choose CIMA as your route to becoming a qualified management accountant.

- CIMA prepares people for a career in business. It teaches skills for strategic advice, managing risk and making key decisions.
- CIMA members are qualified to work across an organisation, not just in finance. In addition to strong accounting fundamentals, CIMA teaches strategic business and management skills:
- By becoming a CIMA member you will join the world's largest professional body of management accountants. You will be able to use the Chartered Global Management Accountant (CGMA) designation and be part of a truly global network.

### **ProgrammeHighlight:**

- Industrial Visit
- Capstone Project
- Summer Internship
- Training on expert level of Excel and Database Management System
- Training on Data Analytics using Python
- Communication skill and other soft skill programme.
- Syllabus includes mathematics and logical reasoning.
- Various value-added course that includes CA-CPT, CMA-US, Data Analytics, Digital Marketing and more.
- Equips the students with necessary conceptual business and analytical skills required for handling business operations.



MOA with University of Negeri, Indonesia



International Guest lecture by ACCA Faculty



MOU with University of Atma Jaya, Indonesia



International Conference on HR CON FAB



MOU with ISDC, UK



International Conference in Indonesia



MOU with Miles Foundation , UK



International Conference 2020

"A great way to inculcate knowledge is through practice and experience" our students showing zealous participation in activities of the department



Mr. Santhosh won State Level Champion in Power Lifting



**Sports Day Torch** 



Mr. Vasist Vignesh got the Gold Medal in 6<sup>th</sup> Indo Nepal Golden cup Youth Rural Games 2019



Workshop on Digital Marketing



**National Management Day Celebrations** 



**International Women's Day** 



International Management Conclave with Miles Foundation UK



Debate on Budget 2020



MOOT COURT



**Students Cultural Show** 



**ED Bazaar** 



Industrial Visit- Chennai Port Trust



**National Service Scheme Volunteers** 



**Awareness Rally on Health** 



# NAAC A+ University

Professionally Qualified faculty. Subject experts to provide the best of the teaching to meet industry requirements and current trends.

# **About Faculty:**

Well qualified faculty members

Faculty are expert in different area to provide the best as per the recent trends.

The Department of Commerce has State of the art research facilities and offers two categories of Phd Programmes (a) Full Time and (b) Part-time.

## Infrastructure:

- Classes are equipped with projector
- Well established Learning Management System
- Different Clubs to explore the talent of the students apart from the regular activities
- National and International Guest lectures, seminar and webinar on different topics of importance
- All the students are have the chance to get the foreign certification
- MOUs with national and international importance of organisations
- Educational partnership with Top CA firm
- Educational Partnership with International Professional Bodies
- The department is equipped with the avant-garde facilities for the students and supported by the state of art central library with large collections of books, journals, audio-visual aids and other learning materials





#### Ms. ALIYA RIZWAN BBA (FS) Final Year

"Pursuing my UG from B.S Abdur Rahman Crescent Institute of science and technology has been a great experience for me, as I have learned ways to overcome the various challenges and be ready to explore the dynamic business world"



### Ms. DEVADHARSHINI. R

BBA (FS) Final Year

"I had a great experience while pursuing my UG degree at B.S. Abdur Rahman Crescent institute of science and technology. The faculties were really kind to us and I had a great exposure. Campus placement and training was also given to each and every student and many students got placed through the campus placements"



#### Ms. VENATI SATHVIKA

#### BBA (FS) Final Year

"The journey in Crescent was the most beautiful one in my life. It's a dream college for many students. The faculties are really friendly, interactive most importantly very supportive which helps students learn the subject in an interesting way. The infrastructure and atmosphere of the college makes the students enjoy their college life with friends. CRESCENT BRIGHTENS UP THE CRESCENT OF YOUR LIFE"



#### Mr. Muhammed Shaheem

BBA (FS) Final Year

"My three years at B.S. Abdur Rahman Crescent Institute of Science and Technology have been excellent and a memory to cherish for a lifetime. The years spent here have been full of learning opportunities that were full of fun and frolic and sometimes with academic grind that one has to go through. It is all because of the efforts put by our department faculty members, who made sure that students are well groomed with practical skills and industry knowledge, and are ready to face the challenges of the corporate world"



#### Mr. Irfan Ummer BBA (FS) Final Year

"B.S. Abdur Rahman Crescent Institute of Science and Technology provides a great exposure to students by organizing different activities and trainings which are very much helpful for students. I can positively say that BSA Crescent University has been the best part of my life, full of learning opportunities that were filled with fun and frolic"



#### Mr. Deena Dhayalan BBA Financial Services (2017-2020)

Relationship Officer, AGS Health Care Ltd, Chennai

"The facilities and the infrastructures are the best the insights and skills g ained here help me to excel and outperform in the competitive corporate world. Our college handles the most innovative teaching methods such as outbound trainings, role plays, corporate debates, and edutainment which make learning so enjoyable and exciting. More than academics I think my college taught me more of moral ethical values which makes us not only a successful person in the society and also a responsible citizens of this country"



#### Ms. Santhiya.B

BBA Financial services (2017-2020) Tax Analyst, Cohnreznick Private Limited

"The pattern of study was more practical than theoretical, that actually helped me to develop myself development skills and also had a good campus infrastructure and facilities. A great place to study"



#### Ms. Sandhiya.M BBA Financial Services (2017-2020)

Quality Analyst, Canara HSBC Oriental Bank of Commerce Life Insurance Company Limited

"The experiential learning through case study discussions, skill development activities, moot court sessions, and business stall led to advancement of knowledge, problem solving capacity and development of both technical and soft skills. On the whole, the educational experience was life changing with remarkable efforts of the faculty in channelizing the students towards right career path"

## **Placement:**

Dedicated placement department to assist the students in placement.

Placement related training to all the students.

MOUs with national and international companies to hire the students of the

B.S. Abdur Rahman Crescent Institute of Science and Technology.

### Some of the Leading Recruiters





future and achieve their dreams.

# **Contact Number for Enquiries**

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