

NATIONAL LEVEL WORKSHOP

ON

**“PARTICIPATORY TEACHING APPROACH—
A CASE METHOD OF TEACHING”**

25.1.2023

Organised By

**DEPARTMENT OF COMMERCE
SCHOOL OF SOCIAL SCIENCES AND HUMANITIES**



In Association With



About Crescent

B.S. Abdur Rahman Crescent Institute of Science and Technology is a renowned Quality Leadership Institution located at the greenest spot of Chennai near Tambaram. Through our long history of 38 years of excellence, the Institution has offered access to a wide range of academic opportunities. With 56 programmes, grouped under 12 different Schools, 31 Undergraduate programmes, 25 Postgraduate programmes, and Ph.D. (in all the departments), this institution is a rising stalwart in higher education with promising Quality, Security and Placement. We welcome students from all countries and our educational programmes are designed to equip the learners with virtual knowledge that helps them to achieve what they want to be and go where they want to go in the ladder of success.

The highlights of the institution are that, it was rated with prestigious Accredited with “A+” Grade by NAAC. The distinctive teaching at this institution makes the students and scholars to compete with themselves and each other. Apart from providing top-notch education, our green campus and well-planned student life are solely dedicated to making students utilize the ambience to the fullest. Through our wide array of educational programmes and unique clubs to foster student development activities, we provide opportunities and experiences that build community, help you grow personally and professionally.

About our Department

The Department of Commerce is established under the School of Social Sciences and Humanities with a vision of providing excellence in the field of Commerce by imparting value-based education, training and research. Since its inception in 2017, the primary aim of the department has been to make the commerce students respond to changing social realities through the development and application of knowledge. Today, the college offers various courses like B.Com General, B.Com Accounts and Finance, B.Com Hons, B.Com Professional Accounting, BBA General, BBA Financial Services and M.Com, with over 1,500 students studying. The department attracts most talented young students every year, because of the reputation for its excellent academic performance and infrastructure, as well as importantly more dedicated faculty members.

The students are groomed to face the challenge of the employment market and improve their employability, career, co-curricular and extracurricular activities. Participation in NSS / YRC / Rotaract activities, sports, cultural events etc., are given due care by the department.

About the Programme

Teaching with cases has been an integral part of management education today. With the advent of compulsive online teaching, the pedagogical requirements of teaching with cases demand certain adaptations. Case Study and simulation is a research method involving an up-close, in-depth, and detailed examination of a particular case. Cases are narratives, situations, select data samplings, or statements that present unresolved and provocative issues, situations, or questions (Indiana University Teaching Handbook, 2005). The case method is a participatory, discussion-based way of learning where students gain skills in critical thinking, communication, and group dynamics.

Learning Objectives

- » Motivate participants to write their own cases by understanding the intricacies of the case writing process.
- » To differentiate the case study method of teaching from traditional methods
- » To understand the importance of case study method as important tools.
- » To provide insights into the process of managing classroom discussions.

Expected Outcomes

- » Will have in-depth knowledge and hands-on experience in case study method of teaching
- » Will be able to develop a different cases based on the different situation
- » Faculty can develop case and publishing in refereed journals.



For Whom

- Faculty of Commerce
- Social Science
- Economics and Management

“Registration fees-Rs.500”

Important Date

- Late date to Register: 21st January 2023.
- Limited seats only (First come first serve basis)

Registration

Registration to be made online through
the registration link given below:

Registration link:

<https://forms.gle/q7uVfnUJctcHSr6u5>

OR



Certificate for Participation

Certificate of Participation will be issued to
all the participants.

Mode of Payment

Bank Details

Account Name: Department of Commerce

Account Number: 165701000025027

IFSC : IOBA0001657

Bank Branch: Indian Overseas Bank, Vandalur

Convener

Dr. Ayub Khan Dawood

Professor and Dean

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B.S.Abdur Rahman Crescent Institute of Science
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Organising Secretary

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Resource Persons



Dr. V. Hemanth Kumar, currently working as Professor in School of Commerce and Management, Presidency University, Bangalore. He had done his basics in Commerce and Masters in Business Administration, Labour Management, Psychology, he also had his M.Phil and Ph.D in Management. He is a qualified professional in Software Technology and Systems Management. He has a wide blended experience of 23 years in Corporate and Academics. He has more than 60 research papers to his credit in Scopus, WoS, ABDC, UGC care listed journals. He has visited 12 countries on academic exchange programmes. A Prosci certified Change Management Professional. He is an approved research supervisor in renowned universities. He also acts as the UGC - HRDC sponsored FDP resource person. He is a trainer for corporate and armed forces on Effective Communication, Motivation and Psychology area. He had co-authored a book on HRM.



Dr. Praveen Kumar T presently working as an Assistant Professor in the School of Business and Management, Christ (Deemed to be University), Bangalore. Graduated with B.Tech in Textile Technology (University rank holder) and ME(QEM) (University rank holder) From CEG, and holds a Master's and Doctorate in Management. He has academic and corporate experience of 15 years. He has presented 25 papers at national and international conferences and participated in 20 FDPs. Published more than 20 Research articles in Indexed Journals. Having expertise in Research, Data analytics, Innovative teaching andragogy and Outcome based education implementation. Acting as a consultant for NAAC, NBA and AACSB and other international accreditation process implementation for various engineering and management institutions.

