

**School of Social Sciences and
Humanities**

Department of English

B.A. ENGLISH

Admissions Open 2022 - 23



**Literature is a comprehensive
essence of the intellectual of
a nation.**

- Shakespeare

Course - Highlights

- Equivalent to British Curriculum
- Field Visits / Internship / Mini - Projects
- Lectures by eminent adjunct faculty from academia and service industry

Career Opportunities

- Jobs in Teaching, Journalism, Print Media and Electronic Media
- Can be a script Writer, Novelist, Academician, Researcher and Reviewer of books and films
- Multiple opportunities in Industries as content writers & trainers of communication & soft skills, etc
- Can also manage & market high-end book stores
- Jobs in writing for digital media such as blogs, website & social media
- Can join a publishing house as a writer or editor, copy writing in Ad agency, Travelogue writer and also a food critic

Prospects of Higher Studies

There are several options for higher studies for meritorious Graduates in Bachelor of Arts in English such as

M.A. in English, MBA, Doctoral Programs in English and other disciplines, Teaching, Journalism, Mass Communications; Tourism Administration; Law, International Relations; Linguistics, Communication Management; Film Editing and Direction; Visual Communication; Library and Information Science and forms of Creative arts like Drama and Cinema to name a few.

Special Features

- Qualified & experienced teachers
- Excellent teaching, training and research
- MoU with Cambridge Assessment English
- Value Added courses - Business English Certificate, German and Arabic Languages
- Computerized Library and Reprographic Facilities
- Fully equipped Language Laboratories
- Career Guidance & Counselling



MoU with Cambridge Language Assessment in 2022

Our institution which has been functioning as BEC Centre since 2010 has been given the “Preparation Centre Award 2019-2020” for Continuous Excellence in recognition of conducting the exams as per the standards set by Cambridge Assessment English.



Innovation and Creativity in Teaching Learning Process



- Digital technologies such as Podcasts, Audacity, and Edmodo for developing LSRW skills
- Learning Management Systems such as Edmodo and Acadly to track real time progress of students during Lab sessions

Value Added Courses Offered

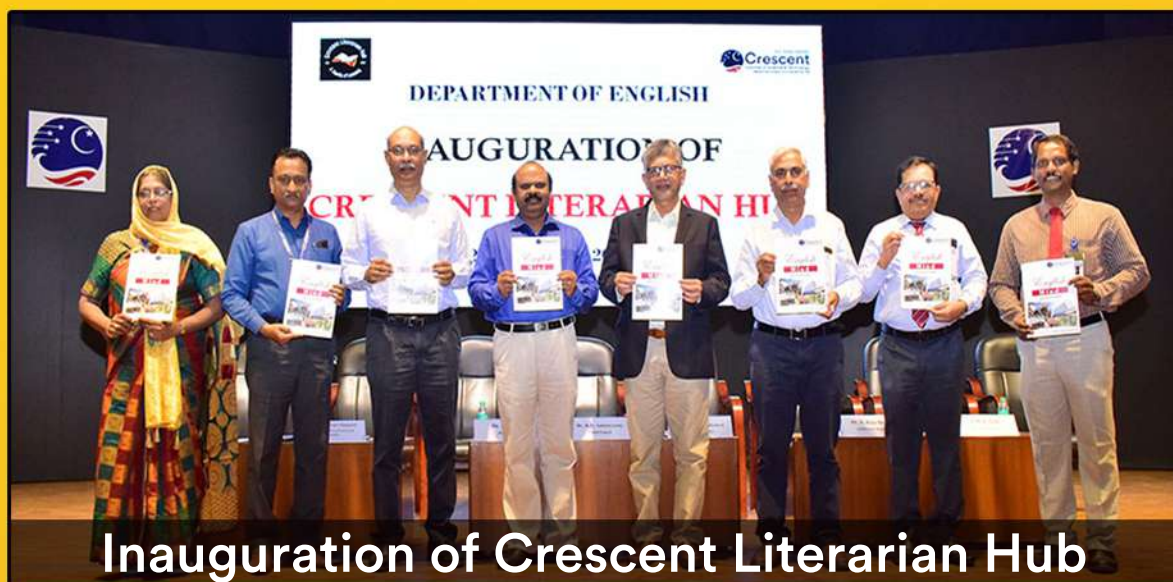
- Business English Certificate (BEC) Preliminary Level Since 2010
- Business English Certificate (BEC) Vantage Level Since 2011
- Certificate Courses in Proofreading and Copy Editing
- APTIS Student Support Programme in collaboration with British council
TOEFL & IELTS proposed
- Encouragement for students to pursue MOOC through SWAYAM, NPTEL & other online platforms

Skill Oriented Training

- Soft Skills
- Placement Training

Best Practices

- A balanced proportion of traditional, blended and ICT enabled English Language teaching
- Use of web resources like podcasts and software like Audacity in the language laboratory for developing listening and presentation skills
- Remedial Teaching
- Encouraging student participation in using Digital technologies such as Podcasts, Audacity, Blog, Wikispaces, Acadly and Edmodo for developing LSRW skills
- Learning Management Systems such as Edmodo and Acadly to track real time progress of students during Lab sessions
- Collaborative learning using Edmodo and Wikispaces and for tracking and monitoring the students' progress
- Self-access for independent and autonomous learning which includes access to language learning resources or teacher assignments outside class using Google Classroom
- Blended and flipped learning for theory courses
- A Literary Society Exclusively for B.A. English Students to hone their Literary talent and soft skills



Inauguration of Crescent Literarian Hub

What our Students say



Ms. Anna Catherine MV, Second Year

The Department of English of Crescent is unique for one reason B.A. English I like the fact that I get a holistic education in a serene campus.



Ms. Karimunisa.N, Final Year

All the professors are well qualified and always ready to help. The environment is also very sociable. I am so happy to be a part of B.A. English program and enjoy literature to the fullest. It is not only fantastic to study literature but also to spend time in green campus.



Mr. Parvez Arshath Khan.S, Final Year

I feel proud to be part of this course. The faculty care a lot about our progress throughout the semester. Apart from academics, they also teach us life skills which is important for our overall development of personality. The department has also conducted APTIS Student Support Programme in collaboration with British Council to develop our communication skills.



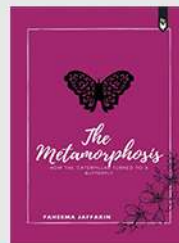
Ms. Yasmin Riya, Final Year

As a student of B.A.English, I acquired skills and confidence to thoughtfully use a variety of quantitative approaches in my life. This course helps us to gain knowledge about linguistics, different types of literature and communication skills. The faculty are knowledgeable, highly experienced and very understanding. I would highly recommend this program to any one wanting to study literature. B.A. English is a fantastic program that truly changed my life for the better.



Ms. Faheema Jafferin, Second Year

Faheema Jaffarin one of our students of B.A. English 2nd year has to her credit the authorship of three books and all the three books were well on display at the bookfair.



Placement Opportunities





Students from final year
B.A. English (Hons.) performing
on stage The Merchant of Venice



Students from second and
final year performing
to a dance number



The Chief Guest Dr. KS Antonysamy
releasing the Literary Magazine
English Mind



The faculty of the Department of English
with the dignitaries



Student Achiever Ms.Faheema Jaffarin of II yr B.A.English (Hons.)
being honoured for being a budding author of three books.

Eligibility

A pass in Higher Secondary Examination conducted by State or Central Board of Secondary Education or equivalent examination in any stream with a minimum of 50% overall aggregate of marks.

Candidate's date of birth should fall on or after 1st July 2001
Students must have passion for English Language

Contact number for enquiries:

Dr. H.Sofia

Professor & Head
Department of English
+91 94445 19993
Email: hodenglish@crescent.education
Extn: 247

Admission coordinators

Dr. P. Rathna

Professor/English
+91 98406 95132

Dr. S. Sakthivel

Assistant Professor/English
+91 90945 82631

Mr. T. Sugadev

Assistant Professor/English
+91 98940 89351

Admission Help-desk:

Mobile +91-95432 77888 + 91-94990 01725,
Email: admissions@crescent.education
Seethakathi Estate, GST Road, Vandalur, Chennai 600 048
www.crescent.education