

17.2.3 c – University as a body initiate and participate in crosssectoral dialogue -(International Collaborations – International Webinars / Workshops organized)



Report on International Webinar on Combining Business Analytics and Data Technologies in the Modern Workplace & Study opportunities in UK

23-06-2020

On 23, June 2020

Organized by Department of Computer Science and Engineering (SCIMS), BSACIST

In collaboration with

University of Stirling, UK

Webinar Co-ordinators	Conveners		
Mrs. R. Akila , AP(Sr.G)/CSE	Dr. E. Syed Mohamed, Prof.&Head, CSE		
Mrs. J.Brindha Merin , AP(Sr.G)/CSE	Dr. Venkatesan Selvam, Dean, SCIMS		

PREAMBLE

The Department of CSE in association with University of Stirling, UK conducted the international webinar "Combining Business Analytics and Data Technologies in the Modern Workplace & Study opportunities in UK" for the 2020 and 2021 passed out batch students of BSACIST.

The key takeaways of the webinar are:

- 1. Opportunities in Analytics
- 2. Address the Skill Gap Expectations and preparedness for UK higher education.
- 3. What is the value addition of a UK post-graduation degree for engineers

The University of Stirling, established in 1967 through a royal charter, is a reputable public university in Stirling, Scotland. Students can pursue both bachelor's and master's level programmes at the university's five faculties. The programmes cover diverse areas of education like accountancy, biology, business, computer



science, creative writing, media, and politics. The university received accreditation from the Association of MBAs (AMBA) and is affiliated to the Association of Commonwealth Universities (ACU). Notably, the university received five stars (the highest rating) in the university rankings given by QS World under five categories, including employability, teaching, inclusiveness, facilities, and internationalization, in 2016.

140 students from the department of CSE/BSACIST attended the webinar.

The speakers for the webinar were:

- Dr Tom Kane, Senior Lecturer in Business Analytics in University of Sterling, UK
- 2. Mr. Nithi S, Executive Director, ScotsGrad
- 3. Mr. Kathiravan A, Executive Director, ScotsGrad

The speaker gave the presentation on

- Insight into the education system in UK and what criteria need to be met to be able to study in UK.
- The Skill assessment and how they would go about helping the students to select the course that would suit them best.
- How the university have alumni mentoring on our particular domain of interest and that the alumni will guide us on building our profile to land the university on the student shortlist.
- how the university can help and what facilities they offer to help the student in the getting into a good university in the UK.

The session ended with a question and answering session. Students discussed about

- Brixit and how it affects the students and education there.
- Scholarship and the internship facilities available.

Also the feedback about the session was collected from all the participants to improve the sessions that will be conducted in the mere future. Total number of participants is 140. The following are the details of the participants:



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Fig. 1 Study Opportunities in UK Brochure



SAMPLE E-CERTIFICATE

ES. Abdur Rahman CCCCCCCCCCCCCCCCCCCCCCCCCCCCCCCCCCCC	Certificate of Participation PRESENTED TO Roobesh Balaji	SCOTSGRAD
"Combining B	articipating in the International webinar usiness analytics & Data techno odern workplace", by Dr.Tom Kayn University of Stirling, UK	ologies in the
_2020/06/23 	Exec.D	thi Sevaguru irector, ScotsGrad

Fig. 2 E- Certificate



SESSION PHOTOS



Den Auto Der Video

Conveners

Dr. E. Syed Mohamed, Prof.&Head, CSE Dr. Venkatesan Selvam, Dean, SCIMS

Mrs. J.Brindha Merin

Mrs. R. Akila



Feedback on International Webinar Combining Business Analytics and Data Technologies in the Modern Workplace & Study opportunities in UK

23-06-2020

On 23, June 2020

Organized by Department of Computer Science and Engineering (SCIMS), BSACIST

In collaboration with

University of Stirling, UK

Webinar Co-ordinators

Mrs. R. Akila , AP(Sr.G)/CSE

Dr. E. Syed Mohamed, Prof.&Head, CSE

Conveners

Mrs. J.Brindha Merin , AP(Sr.G)/CSE

Dr. Venkatesan Selvam, Dean, SCIMS







The overall organization and deliverance of the webinar was helpful and satisfying to 86% of the participants. This webinar would help the students to join higher studies in abroad in a effective way.



Co-ordinators

Mrs. R. Akila Mrs. J.Brindha Merin

Conveners

Dr. E. Syed Mohamed, Prof.&Head, CSE Dr. Venkatesan Selvam, Dean, SCIMS







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"NATURAL PRODUCTS AND DRUG DEVELOPMENT (NPDD-2021)"



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VENUE: ZOOM PLATFORM

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RESOURCE PERSONS

	<u>DAY 1:</u> 4 th October (Monday)	3
	<u>TIME:</u> 9am – 10am (IST)	0
1	SPEAKER: Dr. SIVAPPA RASAPALLI,	3
C	Associate Professor, University of Massachusetts, Dartmouth	
	TITLE: "Design and Development of Novel Antibiotics via Marine Natural Products"	1
		J -
-	DAY 2: 5 th October (Tuesday)	
	<u>TIME:</u> 10am – 11am (IST)	Ľ
	SPEAKER: Dr. VENKAT MANOHAR,	
	Director IICMS, Chennai.	
	TITLE: "Role of HPLC in drug discovery and Natural product Analysis"	
	DAY 3: 6 th October (Wednesday)	
	<u>TIME</u> : 10am – 11am (IST)	
	SPEAKER: Dr. K. SHIVASANKAR,	o
	Associate Director,	
	Pfizer Pvt. Ltd. Chennai, India.	
	TITLE: "DRUG DISCOVERY: A Basic insight"	



GST Road, Vandalur, Chennal 600 048

No registration fee!!

<u>Registration Link</u>

https://forms.gle/xDwA3udT366mkoo66

Webinar link and E-certificate will be provided to the registered email id.

CONVENORS

Dr. D. Easwaramoorthy Prof. & Head-Chemistry Dr. S. Kutti Rani Prof. & Dean (SPCS)

COORDINATOR

&

Dr. S. Bhagavathy **Professor- Chemistry** Email: <u>bhagavathy@crescent.education</u>





International Conference



Nurturing and Transforming Economic and Business Practices with Innovation in Global Market (Online Mode)

09th and 10th October 2021



Hosted by Department of Commerce B.S. Abdur Rahman Crescent Institute of Science and Technology, Chennai, India

Co-host: Faculty of Economics Universitas Negeri Yogyakarta, Indonesia

Our Honored Guest Speakers



Prof. Imran Saleem

Dean, Faculty of Commerce, Aligarh Muslim University, Aligarh U.P. India Link: https://www.amu.ac.in/faculty/commerce/imran-saleem

Prof. Dr. Khaliq Ahmad,

Research Professor, Putra Business School, Malaysia Ex-Dean, IIiBF & KENMS IIUM Institute of Islamic Banking and Finance Link: http://irep.iium.edu.my/profile/415



Prof. Jaswinder Kaur

School of Business, Algonguin College Ottawa, Ontario Link: https://www.algonquincollege.com/business/summit/summit-speal



Dr. U. Hussain

Professor and Head, Economics and Business Studies, Mazoon College affiliated Missouri University of Science and Technology, USA Link: https://mazcol.edu.om/



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About B.S. Abdur Rahman Cresecent Institute of Science and Technology

B.S. Abdur Rahman Crescent Institute of Science and Technology is a renowned Quality Leadership Institution located at the greenest spot of Chennai near Tambaram. Through our long history of 37 years of excellence, the Institution has offered access to a wide range of academic opportunities. With 55 programmes, grouped under 12 different Schools, 30 Undergraduate programmes, 25 Postgraduate programmes, and Ph.D. (in all the departments), this institution is a rising stalwart in higher education with promising Quality, Security and Placement. We welcome students from all countries to our educational programmes.

About the Department of Commerce

The Department of Commerce is established under the School of Social Sciences and Humanities with a vision for providing excellence in the fields of Commerce by imparting value based education, training and research. Since its inception, the primary aim of the department has been to make the commerce students respond to changing social realities through the development and application of knowledge.

About the Conference

The contemporary business environment in which organizations operate is dynamic and challenging. The global economic environment is undergoing transformation and there has been a quantitative and qualitative shift in trade and business opportunities across nations.

Furthermore, with the advent of liberalization and focus on FDI reforms, and innovations in information technology, there has been a significant increase in international mobility of human capital, knowledge, technology and materials. Concurrently, the volatility of socio-economic performance of economies has also increased. Globalization, economic and monetary integration as well as global financial crisis are the prominent factors affecting macro as well as micro economic business environment. Due to competition and evolving market dynamics, business strategies and models in organizations are always in a constant state of flux and therefore the challenge to manage business requires new ways of thinking.

Objectives of Conference

The primary objective of the conference is to provide opportunity for academicians, industry experts, practitioners, professionals, researchers and policy makers from different fields to engage in discussion based on issues related to dynamic and challenging economic environment. It will also provide a platform to get acquainted with latest developments and trends in the economy and business environment coupled with their implications for the organizations. The forum will facilitate interaction among members inside and outside their own respective disciplines to enjoy the fellowship of other professionals and scholars in the field.

Important Dates

Abstract	10 th Sept, 2021
Last date for full paper	20 th Sept, 2021
Notification on Acceptance	25 th Sept, 2021
Date of Conference	09 th & 10 th Oct, 2021

Registration Fees

Research Scholars	Rs. 300 per person	
Academicians	Rs. 500 per person	
Foreign delegates	USD 20 per person	
Industrialists	Rs. 700 per person	

Note :

- 1. Registration Fee Should be paid by the authors and co-authors separately
- 2. Publications Charges Will be communicated based on acceptance on publishing journal.





Department of Commerce

Indian Overseas Bank, Vandalur, Chennai. 600048

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Note:

After successful payment, kindly send the transaction's detail to the email id: commerce.conf@crescent.education

Call for Paper

Authors are invited to submit the paper on the following Sub theme

- + Finance
- + Banking and Insurance
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- Islamic Finance
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- Operations and Logistics
- + Economics + Human Resources
- Others Relevant Topic

Paper Submission Guidelines:

- The manuscript should be prepared in the following Format:
- » Title of the Paper, Name, position, Affiliation, Contact No. and E-mail address
- » Abstract of approximately 200-250 words with 3-4 Key-words at the end of the Abstract
- » Full paper should be submitted in MS- Word Format (Font Type Times New Roman, Font size - 12 and Line Spacing 1-5) with maximum limit of 5000 words.
- » All references should follow APA style
- » All the tables and diagrams should be appropriately numbered and provided at the end of the paper.
- » An Electronic copy of Abstract and full paper should be mailed to the conference Email-id before the mentioned deadline at commerce.conf@crescent.education

Publications Opportunities

- All papers selected for presentation by the registered authors in the conference will be published in conference proceeding with ISBN
- Selected papers will be invited for review and Published in Scopus / Web of Science/ UGC care Listed Journals.
- The paper shall be selected for publication strictly on merit basis.
- » Submission and processing norms are as per the publishing journal.

Conference Committee

CHIEF PATRON



Dr. A. Peer Mohamed Vice Chancellor, BSA CIST Chennai.

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Dr. A. Azad, Registrar, BSA CIST Chennai.

CONFERENCE CONVENER



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Dr. N. Raja Hussain, Additional Registrar, BSA CIST Chennai.

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Dr. Ayub Khan Dawood, Professor and Dean, School of Social Sciences and Humanities



Dr. Afzalur Rahman, Professor and Head, BSA CIST, Chennai.



Dr. Mohsin Khan, Assistant Professor, BSA CIST, Chennai.

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Registration link

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Report for International Webinar on Azure Cloud and Data Warehousing

22.09.2020

Conducted on 22nd Sep2020 Organized by School of Computer, Information and Mathematical Sciences (SCIMS), Department of Computer Applications

Faculty Coordinators

Conveners

Dr.A.K.Reshmy, AP/CA Ms. S.Sabaria, AP / CA Dr.VenkatesanSelvam, Dean, SCIMS Dr. Gufran Ahmad Ansari, Prof. & Head, CA

PREAMBLE

International Webinar on Azure Cloud and Data Warehousing was held on 22nd Sep 2020, during 6.30 pm. It was organized by the Department of Computer Applications, School of Computer, Information and Mathematical Sciences.

Mr. Prasanna Palepu, Azure Architect IT Manager, Cognizant Technology Solutions, USA. He is Cloud and Data Architect with 12.5+ years of hands on experience in Data Warehousing, Data Mart design/development along with reporting. He is a Certified Scrum Product Owner (CSPO).

The report discusses about the following aspects of the programme:

- 1. Course Content and Online Delivery Mode of the International Webinar on Azure Cloud and Data Warehousing
- 2. Online Participants Registration Process for the International Webinar on Azure Cloud and Data Warehousing
- 3. Certification for the International Webinar on Azure Cloud and Data Warehousing



- 4. Analysis of Feedback from participants for the International Webinar on Azure Cloud and Data Warehousing
- 5. Sample Screenshots taken during International Webinar on Azure Cloud and Data Warehousing

1. Course Content and Online Delivery Mode of the International Webinar on Azure Cloud and Data Warehousing.

This webinar provided the participants with increasing the present knowledge about Azure Cloud and Data Warehousing. **Azure** is a public **cloud** computing platform with solutions including Infrastructure as a Service (IaaS), Platform as a Service (PaaS), and Software as a Service (SaaS) that can be used for services such as analytics, virtual computing, storage and networking.

The participants were provided with the course content, code files and slides.

2. Online Participants Registration Process for the International Webinar on Azure Cloud and Data Warehousing.

The Brochure highlighting the necessary information about the International Webinar Azure Cloud and Data Warehousing was designed and circulated. The Brochure is displayed below:







SCHOOL OF COMPUTER, INFORMATION AND MATHEMATICAL SCIENCES
DEPARTMENT OF COMPUTER APPLICATIONS
Organizes

+ INTERNATIONAL WEBINAR +

Azure Cloud & Data Warehousing



bit.ly/AzureWebinarCrescent

6.30 PM IST 22nd Sept 2020 Tuesday

MR. PRASANNA KUMAR PALEPU

IT Manager, Cognizant Technology Solutions, USA

Coordinators Dr. A.K. Reshmy, AP/CA Ms. S. Sabaria, AP/CA Conveners Dr. Venkatesan Selvam, Dean (SCIMS) Dr. Gufran Ahmad Ansari, HoD/CA E-CERTIFICATES WILL BE PROVIDED



There was no **Registration Fee** for the participants attending International Webinar on Azure Cloud and Data Warehousing. Interested participants were requested to register their details in a Google forms which was shared through the link.

https://forms.gle/caM7yqpAvQrEU4es5

A total of 90 participants have registered for this event. 90 participants attended this International Webinar.

	Total No. of Institutions	10
Summary of	Participants from other states in India	6
Participants	Participants within TamilNadu	70
	BSACIST	64

The details of confirmed participants are given in <u>Annexure A</u>.

3. Certification for the International Webinar on Azure Cloud and Data Warehousing.

The certificate was made available to the active participants.

The sample certificate issued to the participants after the successful completion of online test is given in <u>Annexure B</u>.

4. Analysis of Feedback from participants for the International Webinar on Azure Cloud and Data Warehousing.

The feedback about the webinar was collected from the participants in order to improve the further conduct of these types of events.



Feedback Points	Analysis	Inference
How satisfied were you with the event?	How satisfied were you with the event?	70% of the participants were fully satisfied and 26% felt it was very good. Almost 96% of the participants are satisfied with the event.
How relevant and helpful do you think it was for your knowledge gaining?	How relevant and helpful do you think it was for your knowledge gaining?	The session was extremely relevant and helpful to 67% of the participants, and 27% of the participants felt it was very much helpful. Overall 94% participants gained knowledge through this event.
How satisfied were you with the session content?	How satisfied were you with the session content? 6% 28% • Acceptable • Good • Very Good	68% of the participants felt the session was excellent and 28% felt good. Almost 96% of the participants were very much satisfied with the event.





The overall organization and deliverance was satisfying to 95% of participants. Also the session which was deliberated and given to the participants would be used for teaching hands on to the students as well as can be applied for the research work.

3. Sample Screenshots taken during International Webinar on Azure Cloud and Data Warehousing.



Fig. 1: Session on Microsoft Azure by Mr. Prasanna Palepu





Fig. 2: Session on Azure Footprint by Mr. Prasanna Palepu



Fig.3: Session on Storage and Applications of Microsoft Azure by Mr. Prasanna Palepu





Fig. 4: Discussed about AI powering connected factory by Mr. Prasanna Palepu

Annexure A

List of Participants:

S. No	Name of the Participant	Designation	Name of the Institution	Username
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Annexure B

Sample Participation Certificates:



Fig. 5: Certificate of Mr.Pankaj Kumar Singh Govt of NCT,Delhi





Fig. 6: Certificate of Mr. Pentapalli Harsha Kumar, Lendi Institute of Engineering and Technology

Coordinators

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Department of EEE

International Collaboration With Uitm, Malaysia

MoU with OHM Energy Management Sys. Pvt. Ltd Chennai in March 2020



Department of ECE

International Collaborations

Online lecture on "Wireless Communication in Industry- Practical Examples"

Dr. Vignesh Raja Ramachandran, Scientist, Philips Embedded Research Division, Netherland delivered a online lecture on "Wireless Communication in Industry -: Practical Examples" at ECE Seminar Hall on 24-07-2019 for the benefit of third year, final year students and faculty.



Department of Mechanical Engineering

International Collaboration

Collaboration Projects

S.No	Title of the Project	Name of the Principal Investigator / Co- Investigator	Name of the Funding Agency	Period	Outcomes
1	Wear characteristics of electroless Ni-P coated aluminium for cylinder liner application	Dr. R. Rajendran Prof Wei Sha Queens University	Royal Society London	Jan 2010 to Mar 2010	2 papers published 1 book chapter



